



Lisa Nicole
CLOUD

MOGUL

Media Personality

DESIGNER

Philanthropist

AUTHOR

Speaker

Lisa Nicole CLOUD

Lisa Nicole Cloud is a true multifaceted business mogul who has achieved phenomenal success as a self-made millionaire, author, direct sales expert, fashion designer, and founder of the Women's Empowerment Network (WEN.) She is the CEO of Elite Marketing Strategies, Lisa Nicole Media Group, Lisa Nicole Cloud Enterprises and the Lisa Nicole Collection. As an author, noted motivational speaker, and sales trainer, Lisa is a powerhouse in her own right. She is proof that with hard work, a bulls eye focus, personal development, and great mentorship, anyone is capable of living the life of their dreams. Inspiration and creativity are two of Lisa's strongest gifts. Industry peers have dubbed her as "Ms. Millionaire Maker" for her accomplishments in the development of MLM Millionaires through the 5LINX opportunity. Lisa realized early in her career that entrepreneurship was the key to controlling your financial destiny. She is passionate about teaching ordinary people how to live extraordinary lives by turning their passions into profits. She has personally coached and mentored many individuals who go on to earn millions in the direct sales profession. She is best known for her dynamic sales training and for showing people the power of their dreams. Her mantra is...Live Your Dreams...It's possible!

In living her dreams, Lisa makes it a point to approach life with purpose, passion, and vision. Having completed her undergraduate education in psychology / pre-med at Emory University and going on to complete graduate studies at John Hopkins University, Lisa is a firm believer that success happens by choice...not by chance. With over a decade of influence in the industries of direct sales, professional networking, and life coaching, she has become a recognized public figure, media personality, and a positive force across a multitude of industries.

Lisa believes that success is a state of mind. "If you believe that you are capable of making your dreams come true then you are right. In the same breath, if you believe that you are incapable of achieving your dreams then you are also right. Success comes with developing a mindset of endless possibilities, pursuing your dreams with tenacity and knowing that you control your destiny. With all of Lisa's accolades and accomplishments, she never loses sight of one universal truth that has been applied to every facet of her life; True success lies not so much in your own achievements but in serving and inspiring others to achieve greatness as well.

As SEEN ON TV

Produced by **Bravo**TV, **MARRIED TO MEDICINE** is a reality TV show that prescribes the perfect blend of sass, class, and brass in the backdrop of metropolitan Atlanta. Lisa Nicole Cloud was cast in Atlanta's exclusive medical inner circle, that includes Dr. Jacqueline Walters, Dr. Simone Whitmore, Dr. Heavenly Kimes, Toya Bush-Harris, and Quad Webb-Lunceford. The series chronicled the lives of seven women in the Atlanta medical community with three of the women being doctors themselves while the others are doctors' wives. It shows the group as they balance their social circles, careers, and families.



Lisa's storylines ranged from running her many businesses as a powerful business mogul, to being a mother and wife, to empowering people through the various conferences she hosted. She was known for her over-the-top fabulous events and her classy but direct approach to addressing controversial issues. Lisa was featured on seasons 1, 2, 3, and 4 of Married to Medicine.



THE *Designer*

With a keen sense of style and a sophisticated eye for design, Lisa Nicole Cloud took the fashion world by storm with the 2013 debut of 3 lines; the Lisa Nicole Collection, the Lisa Nicole Diamond Collection, and the Lisa Nicole Signature collection. Her goal was to have each piece make a statement of elegance, power and sophistication with ready to wear garments that can take you from a boardroom meeting to an after five ballroom affair.

Having designed a number of pieces for Atlanta's elite, Lisa has become a fresh face

in fashion circles worldwide. She has shown several times in NYFW, Cannes, LA Fashion Week, and many other fashion events. Her design style is known for accentuating the silhouette of a woman with an edgy, timeless appeal. Her creativity & savvy fashion sense coupled with a passion for inspiring women to feel bold, powerful, and unstoppable. The collection is affordable, wearable and attractive to professional business women around the world.

Recognized as a successful designer, Lisa has been featured in many fashion and business publications such as: Sheen Magazine, Essence Magazine, The Atlanta Business Journal, Multiple Streams Magazine just to name a few. Lisa places no limits on where to draw inspiration. She is influenced by art forms across the globe, rich textiles and uber feminine fabrics like French lace and chiffons.

As the Lisa Nicole Collection continues to gain recognition in various boutiques across the US, she is continuing to expand the brand with The BOSS Network, a direct sales and influencer and brand ambassador driven e-commerce marketing platform.





Speaker Author, & BUSINESS COACH

As an accomplished business mogul and motivational speaker, Lisa found her literary voice by writing & speaking about today's business world and how ultimate success is simply a form of art. She captures her audiences and readers by conveying powerful lessons of discipline and personal development that can be applied to everyday life. She believes that in order to broaden your knowledge base, it is imperative to keep up with the latest industry trends, strategies and fresh ideas that help you master the art of success.

Lisa was the co-author on the following collaboration books: *Wealthy Women of Direct Sales*, *Mastering the Art of Success*, and *No One Ever Wins Without a Coach*.

Lisa challenges audiences to live their lives with purpose, action, and courage. Her focus is on of personal and professional development, executive coaching, and business development strategies and training. Lisa leaves audiences with a sense of empowerment and a call to action that encourages them to reach their full potential. She believes that everyone is equipped; people can do and become anything that they put their minds to. Success and money come with discipline and one decision. A decision to live life on your own terms!

Lisa plans to release her new book *I Am A Boss* in 2020 as she continues to launch and expand the BOSS Network platform.

WEN

Women's
Empowerment
Network

Lisa Nicole is the President and Founder of the Women's Empowerment Network (WEN). The mission of the organization is to create opportunities for women to explore and discover their unique passions purpose and power. The conference provides a dynamic environment for its participants to engage in a variety of training, empowerment and networking opportunities that will have them to grow personally, professionally, financially, and spiritually. WEN offers a variety of platforms where women are celebrated, elevated, and educated about strategies to achieve new levels of success. Lisa founded this global network with the goal of encouraging women to embrace sisterhood and collaboration.

WEN offers a national empowerment tour and annual three-day leadership conference, both provides a unique environment for women. As part of this event, WEN connects women and women's organizations together for unparalleled training and networking. WEN's panel of speakers features dynamic individuals renowned in the area of finance, business, and personal development. For more information about the WEN conferences visit wenswomensconference.com.





Philanthropy

Savvy business mogul, Lisa Nicole Cloud and husband Dr. Darren Naugles of Bravo's hit reality show, *Married to Medicine* hosted a series of **Fashion For A Cause** events to benefit the community focused in the areas of women's empowerment, entrepreneurship, health and wellness and medical health and wealth.

These extravagant affairs will attract from across the globe some of the nations leading celebrities and city influencers in the name of Fashion for a Cause. Each event promises to be a night of glamour, Luxe lifestyle, fashion, and purpose.



Lisa's

SOCIAL IMPACT



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MADAME NOIRE

LISA NICOLE CLOUD TALKS KEYS TO SUCCESS & 'MARRIED TO MEDICINE' DRAMA

June 15, 2015 - By Ann Brown

If you have been tuning into Bravo's hit show Married to Medicine you know things have been heating up for Lisa Nicole Cloud, wife of emergency medicine physician Dr. Darren Naugles. The beef between Cloud and co-star Quad Webb is getting messy with Cloud conducting a background check on Webb. She uncovered Webb's arrest history and now this season's story line is centered around Webb's background check on Cloud that had a few surprises about Cloud, her husband, and a major tax debt. Last season, there was even an altercation between the two women. Obviously, there is no love lost between them.

There may be major drama going on the show, but Lisa Nicole Cloud is mostly all business. A serial entrepreneur, she has launched numerous companies and, according to Celebrity Wealth, has a net worth of \$8 million.

It all started for her when she left the corporate rat race and entered direct sales. As she mastered the techniques of direct sales and then ventured out into her own company. She also started training other people on how to make money from direct sales and began working as a speaker and business coach, developing MLM Millionaires. Add to that a clothing company, books, and philanthropy. Her companies include the Women's Empowerment Network, Lisa Nicole Cloud Enterprises, Elite Marketing Strategies, Lisa Nicole Collection, LLC. She is also Double Platinum Senior Vice President of SLINK Enterprises where she launched her direct sales career. She's been with the company for 11 years.

Cloud tells MadameNoire about her businesses and the show.

MadameNoire: You have a lot going on. How do you juggle all your various businesses?
Lisa Nicole Cloud: Very carefully. But many of my business overlap, such as the fashion and Women's Empowerment Network. I always look for ways for me to incorporate my coaching with one another. They all seem very different but they really aren't. My motivational speaking and coaching evolved from my direct sales business, for instance. And the line of clothes for businesswomen grew out of my "Dress For Success" coaching.

rollingout

When bullying goes wrong: Lisa Nicole vs. Quad on 'Married to Medicine'

Jun 28, 2015 10:30 AM by Jennell Webb



Photo credit: Bravo.com

Since the first episode of the start of season three, bullying has been a consistent theme in Medicine. Although the women of "Married to Medicine" have degrees and a couple are doctors, that hasn't stopped them from bullying one another.

Seems like Toya Bush-Wright could be accused of bullying Dr. Simone (as she felt the talks of backing up her expressed words on doing bodily harm. Dr Jackie could be Heavenly by posting the worst picture of her on her office wall, popping up at Hear challenging her to a jumping jack fit test; and showing up to Toya's house unannounced that her husband needed to get physically fit as well.

'Married to Medicine' Exclusive: Lisa Nicole Cloud Her Catch Fade With Quad & Responds To Her Illegitimate Child Rumors

Posted at 2:24 PM on July 10, 2015 - By Bossip Staff
#MARRIEDTOMEDICINE: Bossip Exclusive, Bossip Exclusives, Catch Fade

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Lisa Nicole Cloud Chats About Business Success

The entrepreneur shares her career advice and why you should consider going into direct sales.

By Darby's Ramos
Posted: 06/16/2015 12:24 PM EDT
Filed Under: Career Advice, Careers, Married To Medicine, Celebrity Lifestyle News, Business, Entrepreneurship



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